

# VACAGENT

vacation rentals professionals

Case study by DevPals



# VacAgent Vision and Mission



VacAgent facilitates travel agents in finding professionally - managed vacation rentals faster, cheaper, and more efficiently by closing the demand-supply gap.

We connect property management businesses and travel agencies through a technologically advanced multi-functional platform.

# Problem: Definition

Existing solutions do not meet the growing vacation rental industry needs.



## Lack of Trust

Customers are at risk of booking a vacation rental that is either fake or fraudulent



Travelers can rely on agents or booking systems and travel with confidence because VacAgent ensures that the rentals are genuine and verified



## Lack of Supply

Single property management companies are unable to meet all demand, particularly during peak seasons



VacAgent provides an access to wide range of rentals and ensures their availability



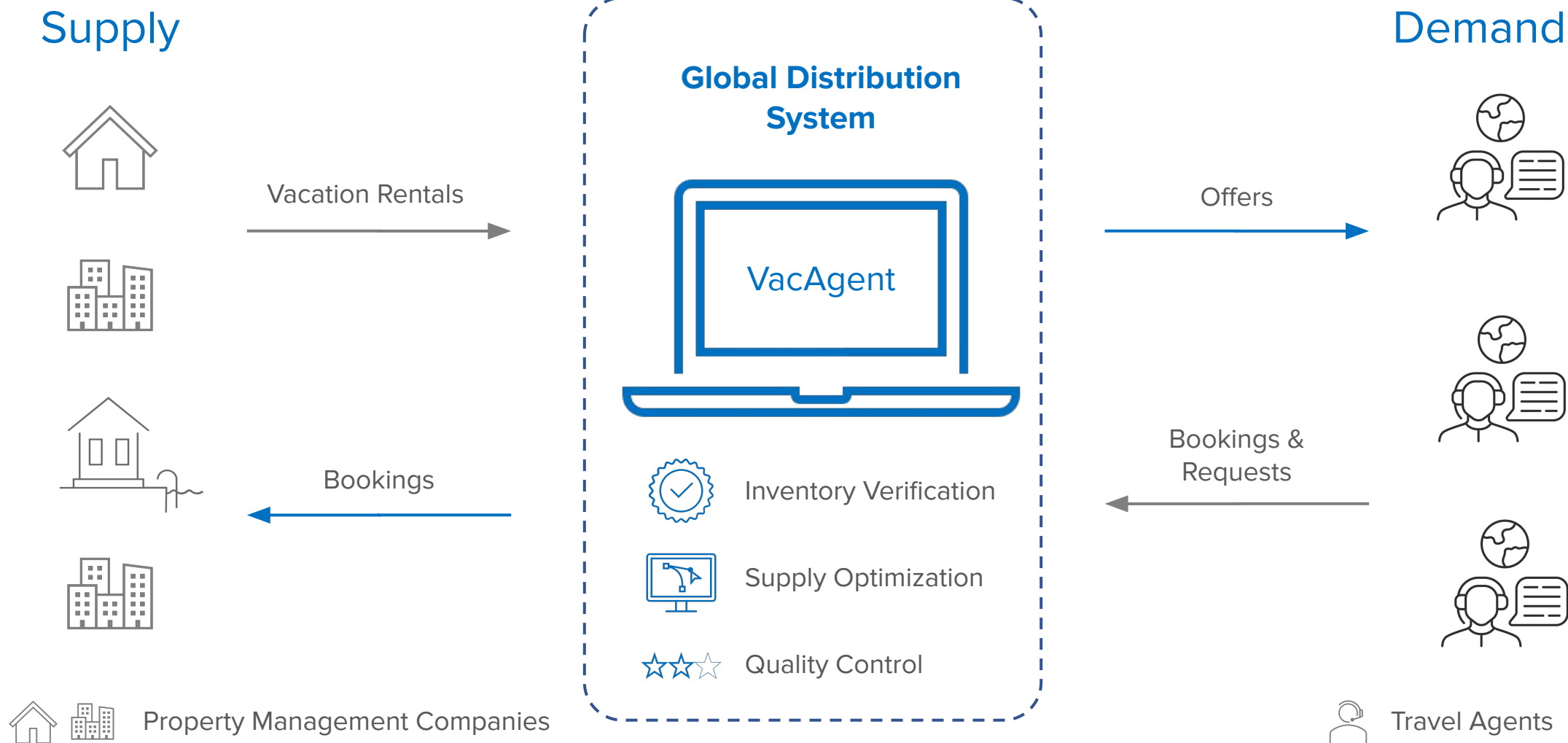
## Lack of Standards

Many existing vacation rental providers don't meet rising customer service expectations



VacAgent keeps agents and property managers up to date on all available options and allows them to select the best one

# VacAgent Solution



# VacAgent Portfolio



## Global Distribution System

**Clients:** Property providers, platforms, big & small travel agencies

**Value Proposition:** Core solution - B2B system with API integration providing inventory for VacAgent distribution partners.



## PowerYourRental

**Clients:** small travel companies and private property owners

**Value Proposition:** Customized Solution for Property Management companies who has no front-end (website, app, etc.). Power Yor Rentals helps to facilitate more flawless bookings process and online presence.



## Referrals Platform

**Clients:** B2B suppliers and providers

**Value Proposition:** A technologically advanced solution solving the problem of overbookings and turned-away guests.

# VacAgent Competitive Advantages

## Wide Selection of High-Quality Vacation Rentals

Continuously expanding global database of professionally - managed vacation rentals

## Growing Verified Inventory Supply Community

Our system has a large network of partners who provide a reliable supply for our users

## Easy Integration with VacAgent

Partners benefit from a smooth connection and fast technical deployment process

## Cutting-Edge Technology

VacAgent platforms enables flexibility and analytics customization

## We Serve B2B like B2C

A dedicated client support team is always available to help with any technical issues

## Cross-Platform Access

VacAgent is accessible via API with multilingual and multi currency support